



Download the 2030 or Bust app at
<https://www.2030orBust.org/qr/>
or point your camera here



YOUR SUPPORT MAKES THE DIFFERENCE

2030 or Bust presents: “Skate of the Union”

Climate Activist Skateboards the USA to Bust the Climate Trance

Pumped from his pre-pandemic 400-mile skate from Salt Lake City to Las Vegas, Brooklyn-based climate activist, performance artist and author Laughlin Artz is skateboarding across the USA. The “**Skate of the Union**” tour will launch *2030 or Bust*, the world’s biggest citizen engagement campaign in history - empowering humanity to end the climate crisis.

We are on track for a catastrophic future. If not only our actions, but our consciousness doesn’t dramatically alter in the very near future, it will be too late to alter our course.

Laughlin is skating to spread that awareness, to wake people from the trance that the power to end the crisis lies with the government or scientists or the UN or some other institution, and to rally humanity around this decade as our make-it-or-break-it window to bridge the critical 2030 emissions gap. This is our last window and when it closes it won’t reopen.

The *2030 or Bust* team, in partnership with scientists, civil society activists, UNDP, UNEP, UNICEF and NGO partners has developed the science, models and action scenarios that make ending the climate crisis possible through the actions of individuals. A breakthrough for humanity.

The climate crisis is not one of carbon or temperature or politics. It is a crisis of consciousness.

More National Lampoon than National Geographic, the pop culture tour and its on-the-road antics, including offerings from the worlds of music, fashion and art, and highlighting local climate crises and heroes, will be broadcast as an on-the-road docuserial, the greatest reality show ever. “Will humanity wake up in time or be booted off the planet?”

Also included in the tour will be the newly-released *2030 or Bust* app, putting the power to end the climate crisis in the hands of people everywhere.

The tour launches in New York City during Labor Day Week and finishes on Halloween.

We invite you to support the tour. Make a financial investment as a tour sponsor (which gets you noticed), promote the tour, join the tour (skate, bike, anything with wheels!), or make up your own form of support. We’re all in this together, and the bigger the ruckus we make, the better.

Contact: tour@2030orbust.org +1 443-676-8500 2030orbust.org
Follow the tour: 2030orBust.org/tour and on Instagram @2030orbust